### **CRITERION 3**

3.2.1.

Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

# INCUBATION CENTER ACTIVITIES DETAILS FOR THE ACADEMIC YEAR 2023 - 24

## S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI

#### **DETAILS OF THE SESSION**

**Department:** The Incubation-Entrepreneurship Cell 2023-24

**Program:** Bureau of Indian Standards (BIS)

**Objectives:** To create awareness among students regarding implementation of BIS and development of the activities of standardization, marking and quality certification of goods.

**Resource Speakers:** Mr. Chandrakesh Singh, (Scientist-D, Mumbai Branch-1), Mr. Sameer Kumar, (SPO Standard Promotion Officer, Mumbai Branch-1), Mr. Pratik Dange 1, (GE Graduate Engineer, Mumbai Branch-1).

Date: Thursday, 20th July 2023

**Time:** 10:30 am

Venue: Room number 608

#### **Incubation-Entrepreneurship Cell (In Charge):**

Dr. Vijay Vishwakarma

#### **Incubation-Entrepreneurship Cell (Members):**

- 1. Asst. Prof. Priya Nadar (BAF, BBI)
- 2. Asst. Prof. Steffi Dsouza (BMS)
- 3. Asst. Prof. Raveena Shetty (BSC IT)
- 4. Asst. Prof. Disha Deliwala (BSC DS)
- 5. Asst. Prof. Jagruti Mahajan (BAMMC)

## S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI

#### **MINUTES OF THE MEETING**

Date: Monday, 17th July 2023

**Time:** 12:30 pm

Venue: Teacher's Corner

#### **Discussions:**

Meeting focused on the activities to inculcate an interest in entrepreneurship and start-ups among students under, 'The Incubation-Entrepreneurship Cell.' It was decided that the 'The Incubation-Entrepreneurship Cell 2023-24' of college will organize a session by Bureau of Indian Standards (BIS) on Thursday, 20th July, 2023. In order to build an innovative team, The Incubation-Entrepreneurship Cell will be forming a core committee consisting of a President, Vice President, PRO(Public Relations Officer) and Effective Executives.

#### **Members Present:**

- 1. Dr. Vijay Vishwakarma (BCOM)
- 2. Asst. Prof. Priya Nadar (BAF, BBI)
- 3. Asst. Prof. Steffi Dsouza (BMS)
- 4. Asst. Prof. Raveena Shetty (BSC IT)
- 5. Asst. Prof. Disha Deliwala (BSC DS)
- 6. Asst. Prof. Jagruti Mahajan (BAMMC)

## S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI

#### NOTICE

17<sup>TH</sup> July, 2023

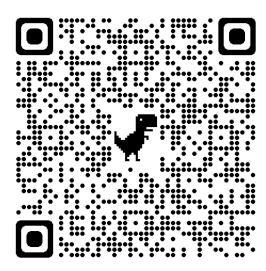
The Incubation-Entrepreneurship Cell of "S.M.Shetty College of Science, Commerce and Management Studies" have organized a session on BIS (Bureau of Indian Standards). BIS is the National Standard Body of India under Department of Consumer affairs responsible for quality certification of goods and services.

To learn more about it, Students must attend a session conducted by a resource person from BIS on Thursday, 20<sup>th</sup> July, 2023 at 10:30am in Room no. 608.

In order to build an innovative team, The Incubation-Entrepreneurship Cell will be forming a core committee consisting of a President, Vice President, PRO(Public Relations Officer) and Effective Executives. Students who are interested in these leadership roles kindly attend the meeting on the same day.

- For any Queries, you can contact:
  - 1. Dr. Vijay Vishwakarma (BCOM): In-charge 9769134055
  - 2. Priya Nadar (BAF, BBI) 9833464506
  - 3. Steffi Dsouza (BMS) 9833891741
  - 4. Raveena Shetty (BSC IT) 8652117502
  - 5. Disha Deliwala (BSC DS) 9769913725
  - 6. Jagruti Mahajan (BAMMC) 9653662253

➤ Scan and Register, to be part of The Incubation-Entrepreneurship Cell :-



Together we can create opportunities and If opportunity doesn't knock, build a door!

Incubation-Entrepreneurship Cell (In Charge)

**PRINCIPAL** 

## S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI

#### The Incubation-Entrepreneurship Cell 2023-24

#### Bureau of Indian Standards (BIS) - REPORT

The Incubation-Entrepreneurship Cell' of "S.M.Shetty College of Science, Commerce and Management Studies, Powai, organized a session by BIS (Bureau of Indian Standards) on 20<sup>th</sup> July 2023, Thursday at 10:30 am in Room number 608 to create awareness among students regarding quality of goods and services.

The committee members present during the session were — In-charge: Dr. Vijay Vishwakarma (BCOM), Asst. Prof. Priya Nadar (BAF, BBI), Asst. Prof. Steffi Dsouza (BMS), Asst. Prof. Raveena Shetty (BSC IT), Asst. Prof. Disha Deliwala (BSC DS) and Asst. Prof. Jagruti Mahajan (BAMMC). The Students from different departments attended the session in large numbers. The anchoring for the session was done by Asst. Prof. Priya Nadar (Member of The Incubation-Entrepreneurship Cell).

The session began with the felicitation of Principal Dr. Sridhar Shetty, Vice Principal Liji Santosh and Vice Principal & B.Com Coordinator CS Sandesha Shetty. The keynote speaker were Mr. Chandrakesh Singh, (Scientist-D, Mumbai Branch-1), Mr. Sameer Kumar, (SPO Standard Promotion Officer, Mumbai Branch-1), Mr. Pratik Dange 1, (GE Graduate Engineer, Mumbai Branch-1).

Following topics were discussed in the session:-

- Major activities of BIS
- Standards Formulation
- Demonstration of ISI mark of packaged drinking water
- National Standards Bodies, U.N Standard Bodies, World Standard Bodies
- Conformity Assessment Schemes of BIS
- Management System Certification

- Consumer Protection Activities
- BIS Care App

After the presentation by speakers, Quiz contest was conducted among the students to help them understand various concepts under BIS. The session was concluded with the vote of thanks given by Asst. Prof. Priya Nadar. Participants found the session very informative and thought provoking giving them practical relevance.

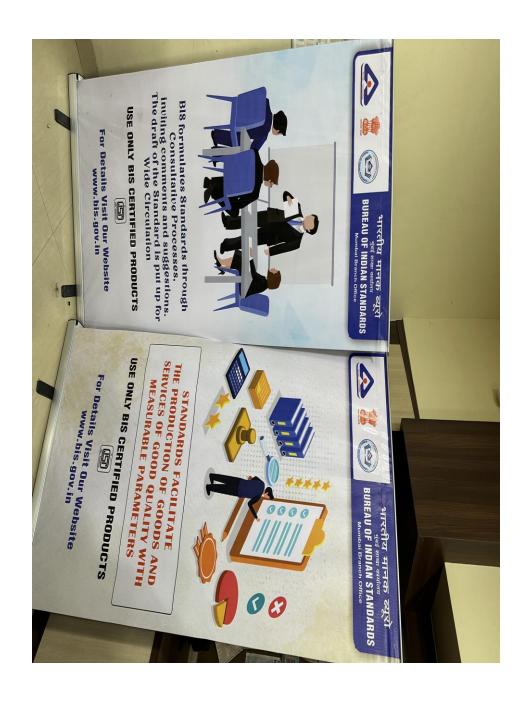
#### **Incubation-Entrepreneurship Cell (In Charge):**

Dr. Vijay Vishwakarma

#### **PHOTOS**







#### **FEEDBACK**

## S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI

#### The Incubation-Entrepreneurship Cell 2023-24

#### Bureau of Indian Standards (BIS) Training Session – REPORT

The Incubation-Entrepreneurship Cell' of "S.M.Shetty College of Science, Commerce and Management Studies, Powai, organized a training session in collaboration with BIS (Bureau of Indian Standards) on 11th October 2023, Wednesday at 11:30 am in AV Room to highlight the functions of BIS and it's innovative activities.

The session provided insights on Door-to-door campaign organized by BIS in celebration of World Standards Day. As part of its outreach efforts, BIS have conducted door-to-door activities to engage with consumers, raise awareness about standards, and gather feedback on product quality. It was discussed in the meeting that BIS's door-to-door activity can play a crucial role in promoting consumer awareness and ensuring the quality of products in the market. The feedback gathered during these activities will contribute for continuous improvement and will help in addressing consumer concerns effectively.

#### Following topics were discussed in the session:-

- Disseminate information about the importance of adhering to quality standards.
- Educate students about the BIS certification mark and its significance.
- The volunteers will be given honorarium of Rs.1500/- each to visit 30 households after filling their feedback in the BIS CARE app.
- Volunteers were given a Kit which will be used during the promotion of BIS standards and the significance of the BIS certification mark.
- Volunteers have to address any queries or concerns raised by consumers regarding standards and certification.
- The session aimed to create awareness about consumer rights and the role of standards in ensuring product quality.
- Volunteers will collect feedback from residents regarding their experiences with BIS-certified products.
- Increase public awareness through targeted marketing campaigns.
- Strengthen collaboration with local communities and associations to enhance outreach.
- Utilize digital platforms for continuous engagement and information dissemination.
- BIS's door-to-door activity will play a crucial role in promoting consumer awareness and ensuring
  the quality of products in the market. The feedback gathered during these activities will contribute
  to continuous improvement and will address consumer concerns effectively.





## S. M. Shetty College of Science, Commerce & Management Studies, Powai (Autonomous) NAAC Re-Accredited With 'A+' Grade, 2nd Cycle IMC RBNQ Certificate of Merit 2019 ISO 21001:2018 Certified

#### **Student Enrichment Activity Approval Form 2023-2024**

**Department:** THE INCUBATION CENTRE

**Program**: FUTUREPRENEURS (FUTURE ENTREPRENEURS)

Objective: To generate a business idea and practically apply the concepts of business such as

Financing and Marketing.

Content: The students get to show case their entrepreneurial skills by setting up stalls of the

products in the college premises and learn various business activities.

Resource Person: None

Judges: None

Cost/Budget: Nil

Proposed by: Raveena Shetty and Steffi Salve

Verified by: Dr. Vijay Vishwakarma

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#### S. M. Shetty College of Science, Commerce & Management Studies, Powai (Autonomous) NAAC Re-Accredited With 'A+' Grade, 2nd Cycle **IMC RBNQ Certificate of Merit 2019** ISO 21001:2018 Certified

#### **NOTICE**

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#### THE INCUBATION CELL

#### NOTICE

DATE: 12<sup>TH</sup> FEBRUARY, 2024

This is to inform all the Students that the Incubation Cell of our College is organizing an Intracollegiate event 'FUTUREPRENEURS', wherein stalls will be set up to showcase your

Students can conduct Marketing and Sales activities for products such as food items, accessories, clothes, artistic expressions, etc.

Date: 16th February, 2024

Time: 9am to 1pm

Venue: 7th Floor, Open Area

For registration, fill up the Google form by scanning the QR Code. Last date for registration is 14th

Feb, 2024.



For more details, you can contact Raveena Ma'am or Steffi Ma'am.

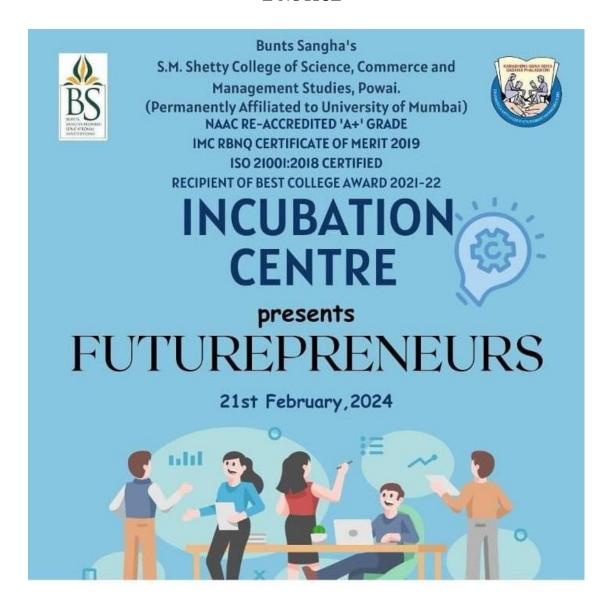
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#### **E-NOTICE**



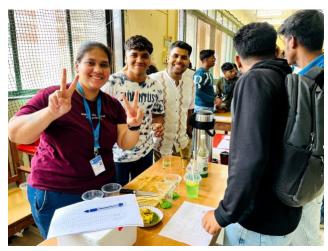
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#### **PHOTOS**









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#### REPORT ON

#### **FUTUREPRENEURS**

Date: 28th February, 2024.

The Incubation Cell of our College organized an event 'Futurepreneurs' – coinage for Future Entrepreneurs on 21<sup>st</sup> February, 2024 on 7<sup>th</sup> floor open access area from 9am to 1pm. The objective of this event was to encourage the students to generate various business ideas and practically apply the concepts of business. The students got a chance to show case their entrepreneurial skills by setting up stalls of the products in the college premises and learn various business activities such as financing, marketing, demand, etc.; and experience skills such as selling, leadership, problem slolving, etc.

18 groups had put up a stall each of various products such as food items, accessories, games. The students got an overwhelming response in the form of customer demand from their fellow friends.

## S. M. Shetty College of Science, Commerce & Management Studies, Powai (Autonomous) NAAC Re-Accredited With 'A+' Grade, 2nd Cycle IMC RBNQ Certificate of Merit 2019 ISO 21001:2018 Certified

#### **Participant List:**

Sr. No.	NAME OF GROUP LEADER	CONTACT NUMBER	PROGRAM	CLASS	NAME OF PRODUCT/S	PRODUCT AND PRICE DESCRIPTION
1	Snehal Bandle	8928393407	BCOM	TY	Cakes , pastries, donuts	Pastries - 90 rupees, donuts - 50
2	sakshi pingale	9321803076	BMS	SY	accessories	earrings, bracelets, phonecharms, necklace etc- price range ₹50 - ₹300
3	Saartha	9619324849	BSCIT	SY	CHOCOHAZE (Cupcakes and chocolates)	Bakery items (under 50)
4	Rakshan shetty	8591196940	BMS	FY	Oreo milkshake	35rs per glass
5	Yash ashok Jain	+918097230089	BMS	SY	Cosmetics	Nail paints eyeshadow nd perfurmes. Proce starts from 50 to 600 according to products
6	Kalpana das	7045791863	BCOM	TY	Bengali pani puri	Pani puri 25
7	Zeeshan shaikh	8591700434	BCOM	SY	Supplement store	Protein powders 4-5k
8	Abhishek Tiwari	9137872749	BSCIT	FY	Pani puri	15 rupees
9	Vatsal barot	9372647240	BCOM	TY	Coffee	Hot and cold coffee price range from 30-100
10	Sahaj Singh	7304384667	BSCIT	TY	LASSI	BSCIT LASSI WALA (Price yet to decide)
11	Vanshika Parab	8097737768	BSCIT	SY	Veg sandwich , aloo sandwich, special sandw	Veg sandwich 35 rupees. Aloo sandwich 45 rupees. Special sandwich 65 rupees.
12	Sarvesh Shetty	+919321523593	BCOM	SY	Idli, Sambar, chutne	Our product is simply based on Idli and our idli is famous in our sectors but i wanted to increase the network of our business that is why i want to do this to our college. And our one plate Idli rate is 35rs but don't compare our prices because we give you a best quality and this is very important in any business and we work for it very hardwork to improve our quality day by day and our business is working since for 10 years that is why we know and mastery in this business.

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13	Krupa Wala	8879283323	BMS	FY	1)Authentic Mix Dhokla. 2)Chaas	1)Authentic Mix Dhokla - 30Rs . 2)Chaas - 15Rs
14	Pravin shukla	8850910248	BCOM	TY	Mojito mocktail	50-70
15	Rachit Shrestha	7718001728	BMS	SY	Game	10 rs.
16	Rishu	8369392652	BMS	SY	Fun games	30 per game
17	Himani Soni	8454019296	BMS	FY	Nail Art	Nail art is a technique involving the decoration of nails with paint, polish, or other materials. It is used to create designs ranging from simple to elaborate. Prices ranging between 500-1500.
18	Kirti Singh	7021791695	BMS	TY	Games	2 gaames, 10 rs each